

**HOMES FOR SCOTLAND AWARDS 2025
JUDGING MATRIX**

PLEASE ADD COMMENTS BELOW AND SCORE EACH SECTION OUT OF 5

CATEGORY	HOME BUILDER OF THE YEAR – SME	
PROJECT		
JUDGING CRITERIA	COMMENTS	SCORE
People	Demonstrating how your company’s approach to people flows through the organisation e.g. human resources and culture of senior teams, satisfaction / retention level, training and development, succession planning and flexible working / internal promotion policies / thought leadership etc.	<div style="text-align: center;">— 10</div>
Going Above & Beyond	What sets your company apart from others? How do you overcome challenge and adversity? Snapshot of the year’s highlights, targets met and opportunities taken etc.	<div style="text-align: center;">— 10</div>
Quality	Demonstrating high quality through recognised industry metrics (such as the New Homes Quality Board / 5 star builder / warranty providers).	<div style="text-align: center;">— 10</div>

Innovation / repurpose / reuse / sustainability	Demonstrating innovation across multi functions such as design, place making, marketing, engagement and new products, sustainability initiatives and progress to net zero.	<p style="text-align: center;">– 10</p>
Health & safety	Including corporate approach and latest organisation-wide metrics.	<p style="text-align: center;">– 10</p>
Customer Journey	Including latest key performance indicators on satisfaction and comparison with previous two years, details of how quality management and delivery is embedded, handover process, complaints procedure, in place monitoring systems with respect to entry dates, how often such systems are assessed, actions taken to improve on time delivery and latest key statistics etc.	<p style="text-align: center;">– 10</p>
Partnership	Describe partnership approach and engagement e.g. with other developers, local authority, local stakeholders and communities, and being a good neighbour.	<p style="text-align: center;">– 10</p>
TOTAL SCORE (OUT OF 70)		